

Beat: Vips

STELLA ARTOIS AND JOHN LEGEND DEBUT FIRST-EVER DUET WITH THE STARS

GIVE BEAUTIFULLY HOLIDAY CAMPAIGN

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USPA NEWS - Stella Artois and award-winning artist John Legend today debuted the first-ever duet between a musical star on earth and actual stars in the sky. 'Under the Stars,' an exclusive holiday single written and performed by Legend, will be gifted to America as a part of the Stella Artois...

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Inspired by the raw emotional connections family and friends yearn for during the holidays, 'Under the Stars' is written to convey the feelings people experience when they gaze at the night sky; stars are a source of inspiration, optimism and dreams. America can stream this free musical gift from Stella Artois exclusively at www.StellaArtois.com.

Stars are known for illuminating the night sky, but a little-known fact is that stars also make sounds. The frequencies by which a star's brightness changes can be translated into unique audible tones; from pulsing beats to ethereal vibes to atonal reverberations, each star has a unique sound.

'Under the Stars' features the distinct sounds of four different stars in the Universe in the song's intro, outro and chorus. Stella Artois sought the expertise of astrophysicist Zoltán Kolláth to translate and analyze these unique star sounds.

Stella Artois will also give the gift of stars to the city that never sleeps "" (New York City) which rarely experiences a glimpse of the stars. 'Stars' by Stella Artois, a first-of-its-kind immersive and interactive light installation, will dazzle city dwellers for a limited-time engagement this holiday. To commemorate the launch of the exhibit on December 9, 2015, John Legend will perform 'Under the Stars' during an exclusive concert under the lights of the art installation.

To learn more about Legend's 'Under the Stars' and the 'Give Beautifully' holiday campaign, visit www.StellaArtois.com or follow @StellaArtois on social media. To go behind-the-scenes of the making of 'Under the Stars,' visit <http://www.YouTube.com/StellaArtois>.

Source : Stella Artois

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