Beat: News

SOCIAL MEDIA WEEK NEW YORK CITY 2019

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USPA NEWS - Social Media Week brings together marketing, media and technology professionals from more than 50 countries with a curiosity and passion for new ideas, innovations and emerging trends in social media.

The 2019 New York's Edition is shceduled to be held at New York Sheraton Times Square Hotel on April 30 -May 2, 2019.
Social Media Week addresses the contemporary issues and evolutions of Internet industry in such a way that makes it the premier event for anyone who is remotely interested in 'social' or considers themselves an 'expert.

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Social Media Week New York City is great because it brings a bunch of professional together to really think and focus on the future of Digital Marketing. Events like Social Media Weeks is a great way to spark more connexion and more business investment in the Digital World.

The 2019 Edition Theme : "Stories with great Influence comes great Responsibility" will gather together professional media from more than 50 countries around the World.

"Social media is at a critical moment. Many fear that we have already failed as an industry, allowing it to distort our realities and divide us. That can change: We can work together to be more truthful and real in our content, our communication, and with our connections." said Toby Daniels Founder & Executive Director of Social Media Week.

Social Media Week (SMW) is one of the world´s premier conferences and industry news platforms for professionals in media, marketing and technology. The mission is to give professionals at the intersection of media, marketing and technology the insights, ideas and opportunities they need to advance themselves and their organizations in a globally connected world.

Social Media Week three main properties are : Social Media Week Conferences, Social Media Week News and Social Media Insider. The initiative owned by Crowdcentric Media LLC Hosted in more than 25 cities globally, 75k attendees with more than 10000 speakers with a global reach of more than 600 million.

Alain Coomlan Tchegnon

Courtesy : Social Media Week Press Department.

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